



### **Insider Threats: A Growing Cybersecurity Concern**

Insider threats are a major cybersecurity concern for organizations. An insider threat refers to a security risk that originates within an organization, caused by individuals acting with malicious intent to exploit the organization's physical or information assets. Insider threats can include employee theft, fraud, and sabotage. Notably, these threats are extremely difficult to detect as the individuals involved are trusted and have legitimate access to the targeted resources.









## **Common Types of Insider Threats**

- Current or former employees, contractors, or business partners who intentionally misuse or steal an organization's sensitive information for personal financial gain or revenge.
- Insiders who are recruited, bribed, or blackmailed by competitors or nationstate actors.
- Unauthorized data access and theft.
- Industrial espionage and sabotage.
- Inadvertent insiders, including employees who violate security policies without realizing the risks or who fall victim to phishing scams.



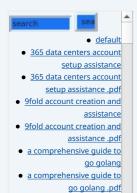






# The Unique Nature of Insider Threats

Insider threats are unique in that they involve individuals who have authorized access to an organization's network, systems, and data. This access is used to conduct malicious activities, which may evade traditional security controls. Insider threats are often only discovered after they have caused significant damage. The impacts can be severe, including compromised sensitive data, system downtime, financial loss, reputational damage, and legal consequences.



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## **The Growing Risk**

Organizations are facing a growing risk of insider threats. According to the Ponemon Institute, insider threats have increased by 47% over the past two years. The average cost per incident has risen significantly, now reaching approximately \$600,000 in 2023. The most common insider threat types are a careless insider at 62%, a criminal insider at 23%, and a credential thief at 14%.









#### **Motivations Behind Insider Threats**

The motivations for insider threats are varied. Some individuals are driven by financial gain, while others may seek to sabotage their employer. Personal factors, lack of engagement in their job, or a desire for revenge against the organization are also common motivations. A small group of insiders might be recruited by competitors or nation-state actors, while negligence—such as falling for phishing emails or using weak passwords—can lead to insider threats not being detected until damage has occurred.









# **Combating Insider Threats**

To combat insider threats, organizations need a combination of security controls, monitoring, analytics, and employee education. Strong access controls, segregation of duties, and monitoring of user activities are essential. Network and system monitoring should focus on identifying unauthorized access and data exfiltration. Machine-learning-based anomaly detection can also aid in identifying insider threats. Employee education programs must emphasize security awareness, the importance of adhering to security policies, and ethical guidelines.









#### **Conclusion**

Insider threats pose a severe and growing challenge, necessitating malicious or negligent actions by authorized individuals within an organization. Addressing this issue requires a multifaceted approach involving security

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